PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s):

Allan Ginsburg, et al.

Confirmation No. 1255

Application No.:

10/045,089

Examiner:

Jason M. Borlinghaus

Filing Date:

January 15, 2002

Group Art Unit:

3627

Title:

INVENTORY AND REVENUE MAXIMIZATION METHOD AND SYSTEM

Mail Stop Amendment **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

In response to the June 7, 2007 Office Action (the "Office Action"), Applicants respond as follows:

Amendments to the Claims are found in the Listing of the Claims, which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.